Maria Catalina Cuervo Casilimas

**Excel Challenge**

From the Parent’s category point of view, I can identify that 56.5% were successful outcomes, followed by failed outcomes with 36.4%, 5.7% with canceled outcomes, and a small percentage of 1.4% active outcomes. From the greater percentage of backers, it can be noticeable that successful results came from Theater category.

Based on the graph in the **‘Data Created Convertion’** sheet, the behavior of the graphs is fluctuant related to the 3 outcomes.

Based on the goal ranges, there is a greater number of sponsors between 1000 and 9999, obviously manifesting themselves in the grand total. But a great contribution can also be identified in the goals above 50,000. Based on the percentage ranges and the graph as well it is evident that the fluctuation was a better pattern on the successful outcome.